

Media Sociolinguistics



University of Athens

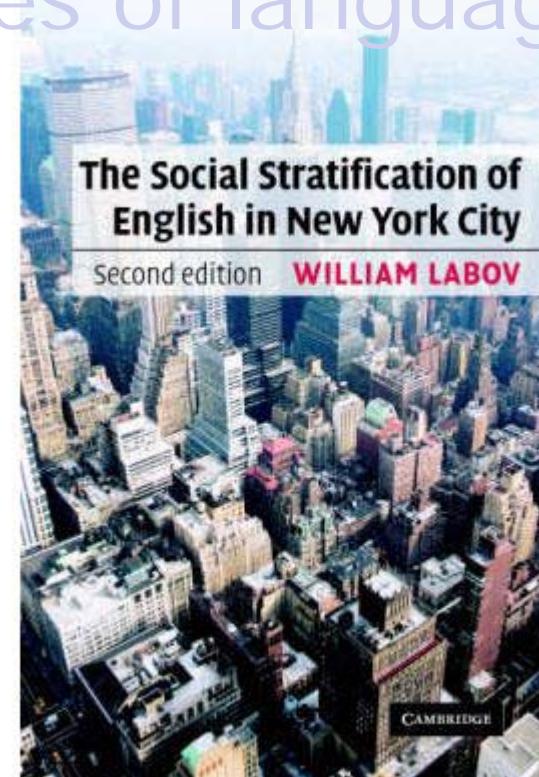
Dpt. of Communication and Media

Spiros A. Moschonas

Variationist Sociolinguistics

15/3/2017

1. What is a linguistic variable
(γλωσσική μεταβλητή)?
2. Representative studies of language variation (γλωσσική μεταβλητότητα):
Labov, Trudgill,
Cheshire
3. Writing a variation report the easy way

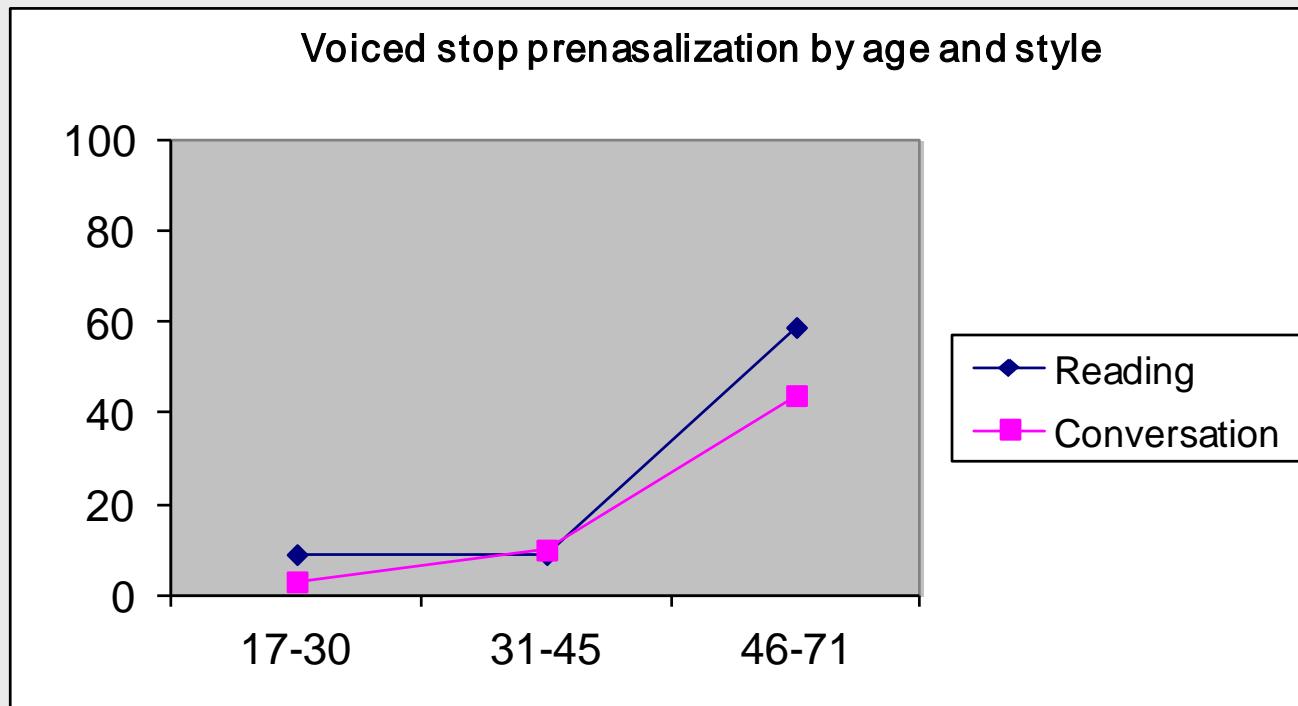


How to prepare a sufficient research report



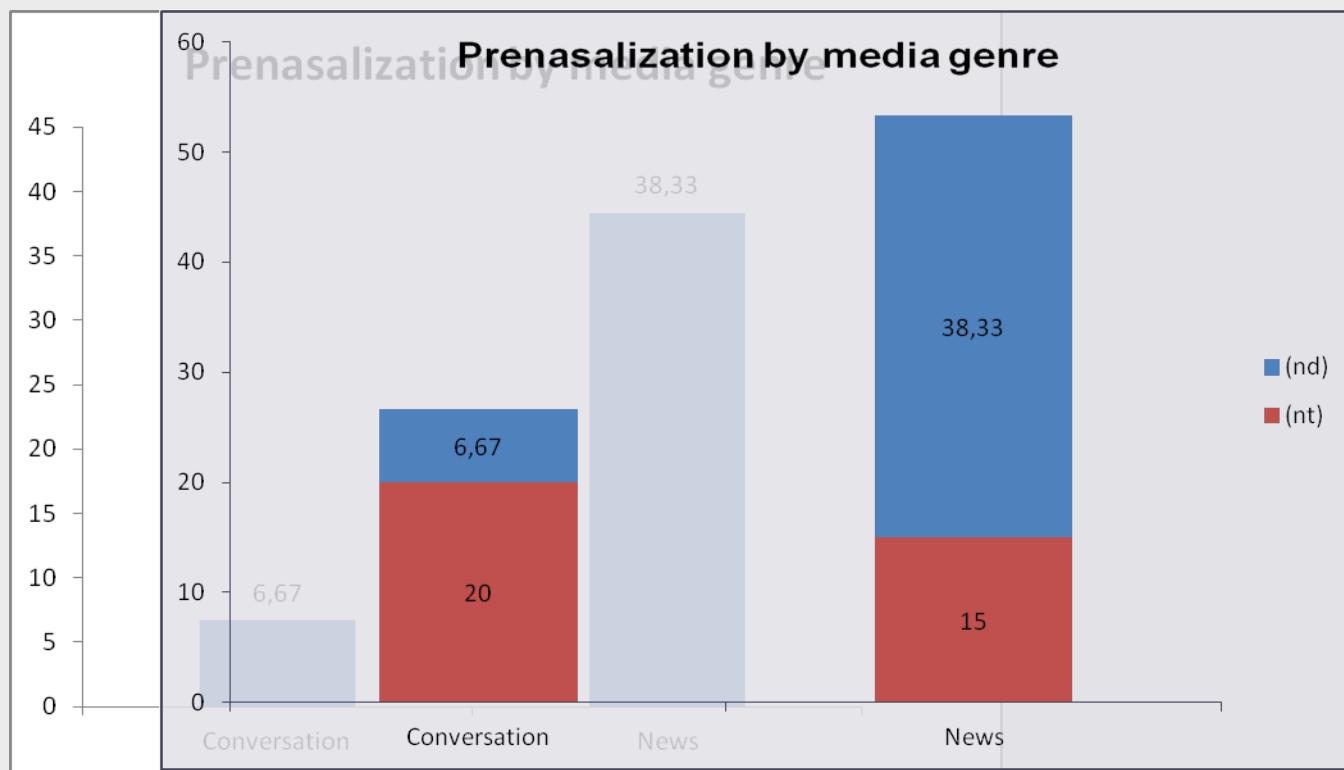
A Greek example: Prenasalization by age and «style»

» Arvaniti & Joseph 2000: “age, not style, is the most important factor in (nd)/(d) variation; (nt) emerges as a careful style marker”

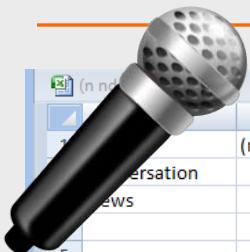


Variable (b, d, g) in the Greek media

	(nd)	(nt)	(d)
News	23 (38.33%)	9 (15%)	28 (46.67%)
Conversation	4 (6.67%)	12 (20%)	44 (73.33%)



How to tabulate and test for the data



	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1	(nd)	(nt)	(d)														
2	Conversation	6,67	20	73,33													
3	News	38,33	15	46,67													
4																	
5																	
6																	
7																	
8																	
9																	
10																	
11																	
12																	
13																	
14																	
15																	

Z-TEST FOR TWO PROPORTIONS calculator

This calculator is used to compare the proportions from two independent groups to determine if they are significantly different from one another.

STEP 1	Select desired confidence level:	95 %
STEP 2	GROUP 1 INFORMATION	Enter the sample size and either the frequency or percent from the first group; the other value will auto-calculate.
	GROUP 1	60 sample size
STEP 3	GROUP 2 INFORMATION	Enter a positive number for sample size. Enter a positive number for frequency or a number from 1-100 for percent.
	GROUP 2	60 sample size

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RESULTS	Click the Calculate button.	Z Value: 3.934	1-Tail
		Actual Confidence Level: 100 %	
	Are means significantly different at the selected confidence level?	Yes	

RESULTS	Click the Calculate button.	Z Value: 2.794	1-Tail, 2-Tail
		Actual Confidence Level: 99.7 % 99.5 %	
	Are means significantly different at the selected confidence level?	Yes Yes	
		3	
		60. Extra defta 7 26:42	
		Laggeta 2	
		Ensiaksis 1	
		Isiaksis 1	
		Adenka 1	
		Leleka 1	
		Tykkilä 3	
		Ensiaksis 1	
		Laggeta 2	

Z-TEST FOR TWO PROPORTIONS calculator

This calculator is used to compare the proportions from two independent groups to determine if they are significantly different from one another.

STEP 1 Select desired confidence level:

95 %

STEP 2 **GROUP 1 INFORMATION**

GROUP 1

60 sample size

Enter a positive number for sample size. Enter a positive number for frequency or a number from 1-100 for percent.

16

frequency

26.67 %

STEP 3 **GROUP 2 INFORMATION**

GROUP 2

60 sample size

Enter a positive number for sample size. Enter a positive number for frequency or a number from 1-100 for percent.

32

frequency

53.33 %

RESULTS Click the Calculate button.

Z Value: 2.794

1-Tail

2-Tail

Actual Confidence Level:

99.7 %

99.5 %

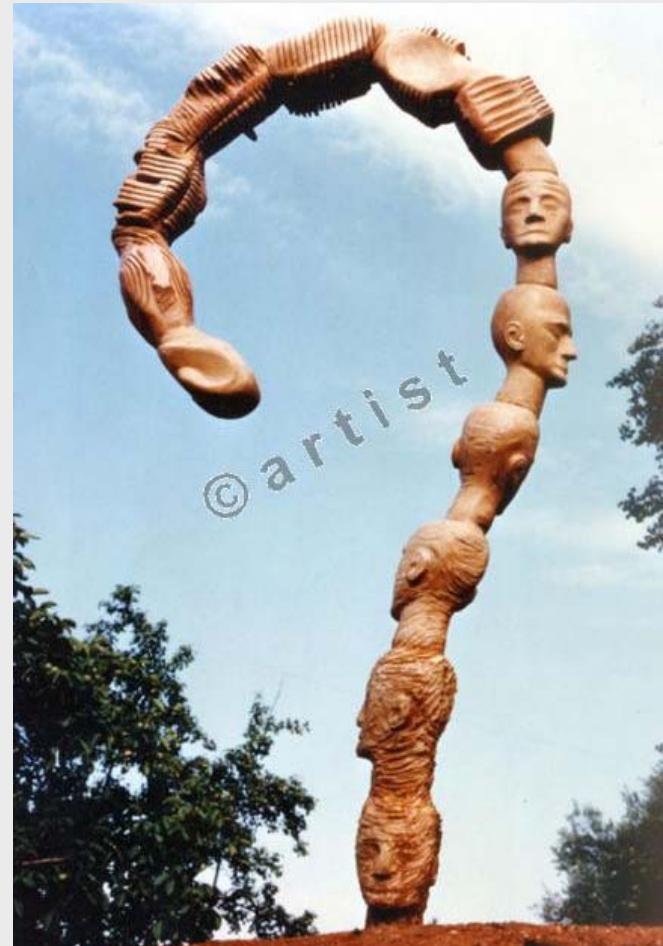
Are means significantly different at the selected confidence level?

Yes

Yes

Improving your research

- » *varying the design:*
 - different announcers
 - same announcer in two different styles
 - same announcer, same style, different media
- » *are there any linguistic-contextual restrictions on the variable under study?*
- » *are there other linguistic variables behaving the same way?*
- » *how is variation evaluated?*



Students' research on nasalization (Ο. Αντώνενα, 2015)

Enyiatellis ✓
 meg ✓ 2 ✓ *
 Lapa@pivins ✓
 studi ✓ 2 ✓
 Prosp (fɔ:pɔ:s) ✗
 Brutto ✗
 Agendu ✓
 Anap@thes ✗ 2 x 9 x 2 ✓
 Tiposifon ✗ x 2 ✓
 Adrinen ✓
 Ti@dus ✓
 Lapa@pivins ✗ 4 x 8 x 3
 Indus ✓
 2 ugrapnēva ✗ x 3 ✓
 kroδia ✓ *
 Bero ✗ ✗ ✗
 Agendu ✓
 Agendu ✗ x 2 ✓
 Ebaia ✗ x 2 ✓
 Mερέλη ✓
 lódeian ✓
 zento ✓
 Jepece ✗ x 2 ✗
 zetox ✗ 2
 kagelias ✗
 ugeleivio ✗
 ouvoda ✓
 univerdo ✓
 deiondo ✓
 telo@phim ✗ x 2 ✓
 d@pew ✓
 loh ✓

ON – LINE (TALK SHOW)

nd	18	d	28	
ng	2	g	29	
mb	1	b	13	
ΣΥΝΟΛΟ	21		70	91

KENTRIKO ΔΕΛΤΙΟ ΕΙΔΗΣΕΩΝ

nd	28	d	11	
ng	4	g	5	
mb	1	b	11	
ΣΥΝΟΛΟ	33		27	60



T2 60
 37 38
 b → g 14
 g → g 10
 d → t 12
 b → d 11
 g → 5
 d → t 11
 21
 33
 ΔΕΛΤΙΟ ΕΙΔΗΣΕΩΝ
 1/4
 ΟΝΓΑ ΤΡΕΜΗ

(*) Da τις Γενασιδεων πα επιθετων
 b → d και πα μηχό
 (*) Ιστορια πλοιο τίξεις δου το ανδικης
 σύρεια γεμια ειναι περογια γεμιζειν.

Students' research on nasalization (Στ. Βεργοπούλου, 2015)

Πίνακας 1

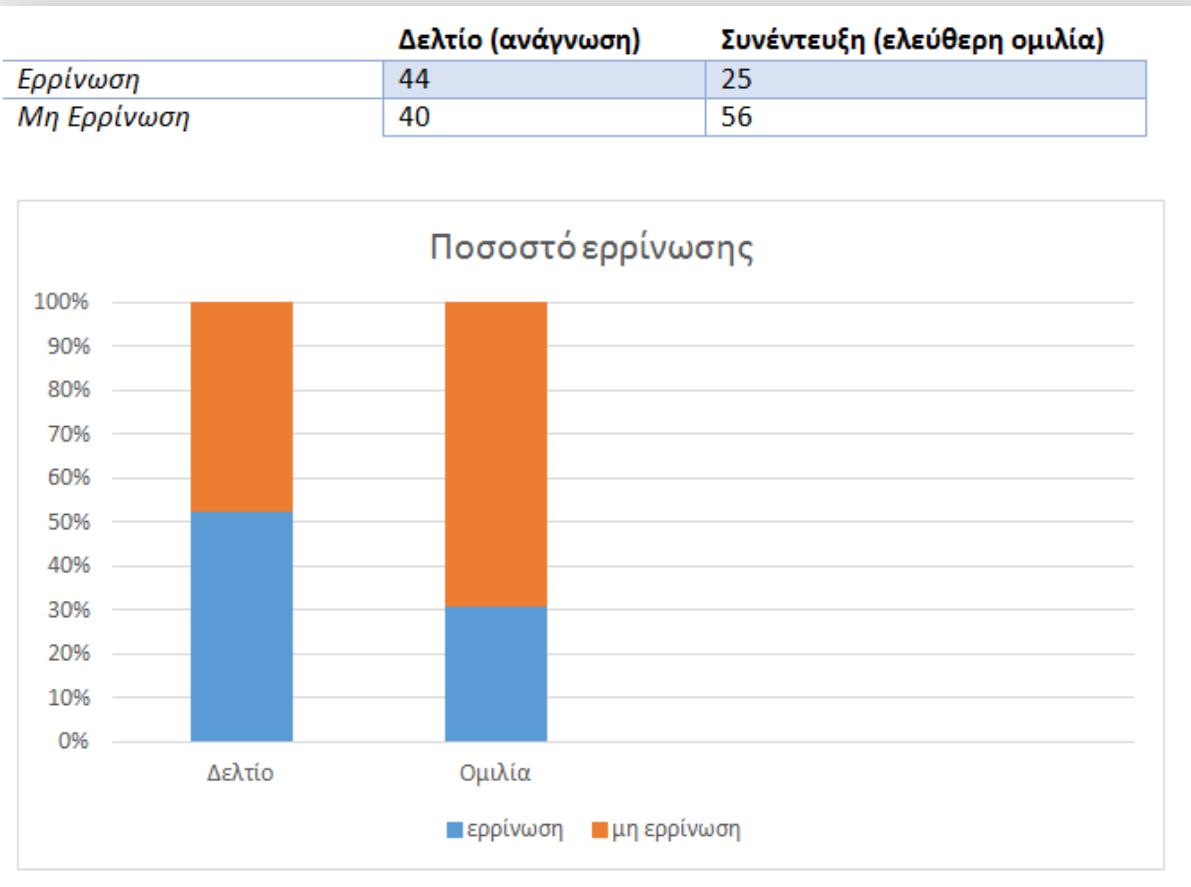
mb, nd, ng/ mp, nt, nk	b, d, g
parapembi	pada
embiria	siban
endasi	simadiko
kendro	kuveda
akumbaye	simadiki
endasi	megalonadas
zondania	brosta
proionda	adistixia
protokolondas	edaks



Πίνακας 2

	Nasalization (%)	
Scripted speech	63.6	— ¹ , nd, ng /mp, nt, nk b, d, g adiratsistik izun on s s des i oionganodike boruse
Conversation	21.8	xriazode simorfonode anagi eglimatikotita adiratsistik adiparaθesis adimetopizete adiparaθesi

Students' research on nasalization (Γ. Κουκούλης, 2015)



Students' research on nasalization (Γ.-Κ. Οικονομόπουλος, 2015)

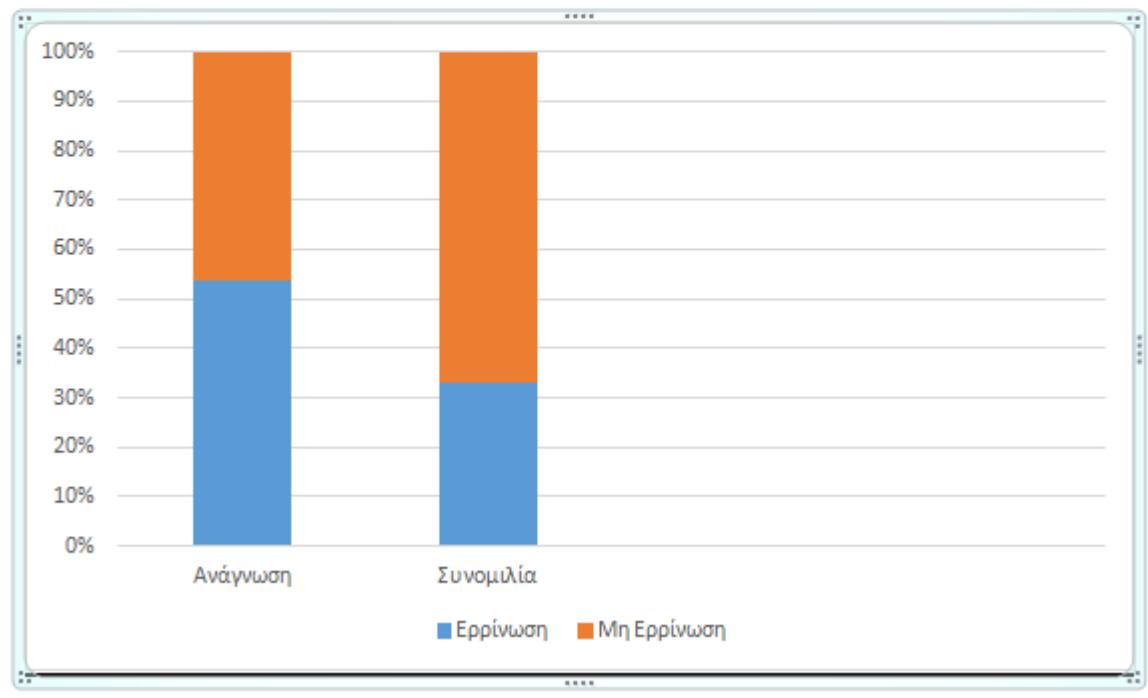


	Διάβασμα	Διάλογος
Ερρίνωση	18	8
Μη ερρίνωση	104	112

Students' research on nasalization (Μ. Ψιμίτης, 2015)



	Δελτίο (ανάγνωση)	ειδήσεων	Συνεντέυξεις (ελεύθερος λόγος)
Ερρίνωση	44		23
Μη ερρίνωση	38		47
Σύνολο	82		70



Students' research on nasalization (I. Κύργια, 2016)



	Nasalization (%)
Scripted speech	41.8
Conversation	22.3

Discuss: Student's research on C clusters (Χ. Ορφανού, 2015)



Πίνακας 2. Ποσοστά χθ σε εκφώνηση και συζήτηση

χθ	Εκφώνηση	Συζήτηση
	8/11 72,7%	13/16 81,2%

Πίνακας 3. Ποσοστά φθ σε εκφώνηση και συζήτηση

φθ	Εκφώνηση	Συζήτηση
	20/25 80%	13/20 65%

Πίνακας 4. Ποσοστά σθ σε εκφώνηση και συζήτηση

σθ	Εκφώνηση	Συζήτηση
	18/21 85,7%	23/26 88,4%

Πίνακας 5. Ποσοστά χθ,φθ,σθ σε εκφώνηση και συζήτηση

Xθ,φθ,σθ	Εκφώνηση	Συζήτηση
	46/57 80,1%	49/72 68%

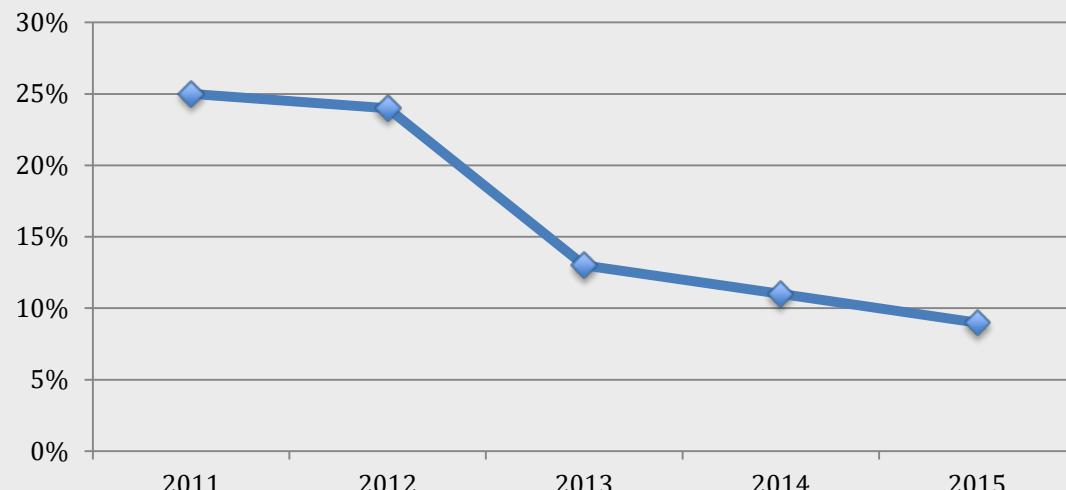
Discuss: Student's research on Greeklish (Π.-Φ. Παπαδάκης, 2015)

Χρήση greeklish στα σχόλια της lifo
μεταξύ των ετών 2011-2015



- ελληνικά/άλλη γλώσσα/emoticons/links/αριθμοί/σύμβολα
- greeklish

ΕΤΗΣΙΑ ΠΟΣΟΣΤΑ ΧΡΗΣΗΣ GREEKLISH ΣΤΑ ΣΧΟΛΙΑ ΤΗΣ LIFO ΣΤΟ FACEBOOK



(it's your turn now!)

