

EDUCATION

School of Communication Arts/London Degree in Copywriting

www.schoolofcommunicationarts.com

EDEE - The Chartered Institute of Marketing Followed the 130hrs course on Digital Marketing

<http://www.eede.gr/programs/cam-diploma-in-digital-marketing>

EXPERIENCE

- **Freelancer**
2012- Present
Working alongside distinguished professionals on Online Activations, TV Scripts, Events, Brand Developing Projects, Integrated Campaigns.
- **Arrow - Creative Director**
2010 - 2012
Lion Hellas (Peugeot), Teomoto (Peugeot Scooters), Plaisio Computers, Boutaris, Hellenic Postbank, Regency Casino Mont Parnes, Papadopoulou Biscuits.
- **karamella - Creative Director**
2007 - 2010
Hellenic Duty Free Shops, Papadopoulou Biscuits, Philip Morris, Red FM 96,3, ERT, Greek Tourism Organisation, Candia Strom, Diageo Hellas(events)
- **JWT Athens - Creative Director**
2005 - 2007
Nestle, Eurobank, Vodafone Shops, Alfa Romeo
- **Red Cell - Creative Director**
2004 - 2005
Alfa Romeo, Eurobank, Mothercare, Karelia
- **Leo Burnett Athens - Creative Director**
2001 - 2004
Diageo Hellas (Johnnie Walker Red Label, Gordon's Gin, Gordon's Space), P& G (Always, Ultrex), ANT1 TV, Kellogg's
- **BBDO Athens - Creative Director**
1998 - 2001
Tasty Foods Hellas, PEPSICO HBH, Bayer Hellas, De Longhi, Kosta Boda Illum, Minerva Oils
- **Leon & Partners - Creative Director**
1998 - 1998 (8 months)
Suzuki, 3E (Frulite, Coca Cola promos), Nutricia
- **Olympic DDB - Creative Director**
1995 - 1998
Alpha Bank, Mega Channel, Subaru, Papastratos (Assos Odeon), Mc Donald's, Kosmocar
- **Bold Ogilvy - Associate Creative Director**
1992 - 1995
MINION, Kraft Jacobs Suchard (Maxwell, Pavlides Almond Chocolate, Lila Pause),, Unilever (Pond's, Neo Vitam), Miele, FAGE (cheese)
- **Olympic DDB - Copywriter**
1991 - 1992
Alpha Bank, Interamerican, Henkel Hellas (Dixan), Mazda, Yotis (Captain's)
- **Lamda Alpha - Junior Copywriter**
1990-1991
FAGE (yoghurts), Papoutsanis
- **FCB/ London - Copywriter**
October 1989-October 1989 (One month placement)
- **Saatchi & Saatchi/ London - Copywriter**
July 1989-July 1989 (One month placement)
- **WCRS/ London - Copywriter**
January 1989- January 1989 (One month placement)